

# PCR Case Study – STi Line Ltd

## IT Network Support



Summary	
Requirement	To facilitate the integration with parent company and support the growth of IT system requirements
Solution	Close collaboration to ensure continuous service through substantial growth of the company
Benefits	Local IT support and familiarity with existing systems to ensure continuous service

### The Client

STi Line is the wholly owned UK entity of STi Group, Europe's leading provider of Point of Sale solutions and a major player in high quality packaging. Celebrating 30 years of award winning design and creative production in 2011 and the anniversary of STi Line when Line Packaging & Display joined the STi Group, the company continues to remain one of the fastest growing in the sector and pioneers in the UK marketplace.

In addition to unrivalled experience they have recently added their own research facility, where in collaboration with their clients, they are gaining valuable insights into consumer behaviour when interacting with retail displays.

### The Challenge

With plans for substantial growth and the proposed merger with STi Group, Line Packaging & Display needed to be sure that their IT infrastructure was set up and supported to cover these plans and approached PCR, their long term IT Service partner, to ensure that this was the case.



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The company underwent 100% growth in terms of the number of users on the network in a little under 18 months, with PCR involved in the implementation and configuration of desktop, laptop and workstation systems for new users within the various company departments. An active directory design was implemented to replicate the changes in those departments to control user and computer access by means of Group policies.

New cabling infrastructure was identified as a requirement in one of the busiest areas of the business along with a fibre solution that was installed to connect the new server room to the primary rack of network switches.

A new server was supplied by STi Group IT and PCR were tasked to implement this in the UK. The new hardware server was installed with VMWARE ESX (a virtual server solution) and once live, these new virtual servers provided additional capacity for design based data. PCR also implemented a server backup solution for Disaster Recovery purposes with the introduction of an intelligent NAS server located at a remote site through a private circuit.

PCR worked with STi Group IT to unify email systems and provide all UK users with a group email address using Microsoft Exchange server and a leased line circuit providing VPN connectivity between mail servers.

### The Results

PCR continue to provide IT support to STi Line and to work with STi Group IT on new directives as a proven local resource.

***“PCR have been reliable and responsive throughout the growth plans for STi Line and the incorporation with STi Group. We continue to rely on them for our IT support and for recommendations on the best use of IT resources to support our future plans.”***

Andy Hutchinson, Head of Design, STi Line

### About PCR

Established in 1992, PCR have a successful track record in providing IT & Network Support Services to customers in Croydon, London, the South East and further afield.

A Microsoft Certified Partner, Premier Partner and Payroll Centre of Excellence for Pegasus and an Accredited Invu partner, PCR have provided STi Group with IT Network Support and Services since 2004.



Customer

STi Line Limited

Website

[www.sti-group.com](http://www.sti-group.com)

Location

Gillingham, Kent



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