

## Trend Micro™

# **WORRY-FREE SERVICES SUITES**

Simple and complete protection for your endpoints and beyond

As advanced threats are designed to bypass traditional cybersecurity defenses, the rise of endpoint detection and response (EDR) has proven to be an important tool in the quest to seek out these advanced threats and eliminate them before they compromise data. But while EDR is a good first step, it only focuses on endpoints.

**Trend Micro™ Worry-Free™ Services** is a suite of security solutions designed to match the needs of your organization, using a blend of advanced threat protection techniques to eliminate security gaps across any user activity across the endpoint and beyond.

### SIMPLE, COMPLETE, TRUSTED

Powered by XGen™ security, Worry-Free Services provides a cross-generational blend of threat defense techniques and connected threat defenses that constantly learns, adapts, and automatically shares intelligence across your environment, giving you detection and response that is:

#### Simple

- · Easy to install, simple to use, and won't slow you down.
- A single, intuitive web console for in-depth visibility and control across your entire organization.
- · Manages multiple devices within a single agent.

#### Complete

- High-fidelity machine learning combined with other state-of-the-art detection techniques gives
  you the broadest protection against ransomware and advanced attacks.
- Uses a blend of advanced threat protection techniques to eliminate security gaps across any
  user activity, any endpoint, and any mailbox.

#### Trusted

- Thanks to our up-to-the-second threat intelligence network, we protect more than 250M endpoints.
- · Wards off threats while you focus on your business.

#### Trend Micro<sup>™</sup> Worry-Free<sup>™</sup> Services

Cloud-based protection for endpoint and mobile devices.

# Trend Micro™ Worry-Free™ Services Advanced

Cloud-based protection for your business devices and email.

#### Trend Micro<sup>™</sup> Worry-Free<sup>™</sup> XDR

Detection and response across email and endpoints.

# Trend Micro™ Worry-Free™ with Co-Managed XDR (for MSPs)

Detection and response across endpoint and email, supported by Trend Micro threat experts.

WORRY-FREE SERVICES SOLUTIONS  FEATURES	Worry- Free Services	Worry- Free Services Advanced	Worry- Free XDR	Worry- Free with Co- Managed XDR*
Windows and Mac OS support	<b>V</b>	<b>~</b>	<b>V</b>	<b>~</b>
Anti-malware and behavior analysis	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>
Predictive and runtime machine learning	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>
Vulnerability protection/virtual patching	<b>V</b>	<b>~</b>	<b>~</b>	<b>V</b>
Full disk encryption	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>
Application control	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>
Integrated endpoint DLP	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Device control	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Web Security				
Web reputation and URL filtering	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Mobile Security and Management				
Mobile security and management	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>
Email and collaboration security				
Cloud email gateway with DLP		<b>✓</b>	<b>~</b>	<b>~</b>
API-based Microsoft 365/G Suite protection		<b>✓</b>	<b>~</b>	<b>~</b>
Cloud sandboxing		<b>~</b>	<b>~</b>	<b>~</b>
BEC and credential phishing protection		<b>~</b>	<b>~</b>	<b>~</b>
Box & Dropbox protection		<b>~</b>	<b>~</b>	<b>~</b>
Cross-Layer Detection and Response (XDR)				
Correlates data automatically across email and endpoint in one console			<b>✓</b>	<b>~</b>
Automated detection, sweeping, hunting, and root cause analysis			<b>~</b>	<b>~</b>
Advanced threat detection through cloud sandboxing			<b>~</b>	~
Managed Detection and Response (MDR)				
Detection: 24/7 critical alerting and monitoring, IoC sweeping				<b>~</b>
Investigation: Incident investigation, root-cause analysis				<b>~</b>
Investigation: Cross-customer analysis for your customer base				<b>~</b>
Response: Recommendations or authorized actions, monthly report				<b>~</b>

<sup>\*</sup> For MSPS only

# TREND MICRO WORRY-FREE OPTIONS

#### **Worry-Free Services**

As most SMBs lack a dedicated security team and skillset, this leads to overworked IT teams. Trend Micro Worry-Free Services helps lessen the workload by providing an all-in-one lightweight agent with an intuitive cloud-based console that gives you in-depth visibility and control across your entire organization.

#### **BENEFITS**

#### Advanced protection

- High fidelity machine learning uniquely analyzes files, not only before execution but also during runtime.
- More reliable detection of advanced malware, including fileless, cryptocurrency mining, ransomware, and more.
- Behavioral analysis against scripts, injection, ransomware, memory, and browser attacks.
- Vulnerability protection automatically shields endpoints from known vulnerabilities of Microsoft applications, significantly limits the threat vulnerabilities that can be exploited.

#### Safeguards your sensitive data

- Integrated DLP, encryption management, and device control capabilities cover the broadest range of devices, applications, and file types to ensure:
  - Maximum visibility and control
  - Confidentiality and compliance with GDPR, HIPPA, and other rapidly evolving regulations
  - Granular policies for device control and data management
  - Management and visibility for Microsoft® BitLocker®

#### Stops malicious software with application control

- Utilizes application monitoring, whitelisting, and lockdown.
- · Blocks unauthorized or unknown applications from executing attacks, like ransomware.
- Enforces easy-to-manage, simple rules.
- Enables you to run only applications you have authorized.

### Worry-Free Services Advanced

Email has quickly become the number one entry point for malware. According to Verizon's 2019 Data Breach Investigation Report, 94% of malware detected by an organization was delivered via email!. Worry-Free Services Advanced provides cloud-based protection for your business devices and email to stop email threats in the cloud before they reach your network and protect your devices from spear phishing and advanced targeted attacks.

# BENEFITS

- Provides the same advanced protection, data defense, and application control capabilities as Worry-Free Services, plus:
  - Complete email and collaboration protection
  - Trend Micro Email Security™, a cloud-based email gateway, to protect your on-premises email
  - Trend Micro<sup>™</sup> Cloud App Security, an API-based protection to protect your Microsoft 365<sup>®</sup> email and Google G Suite<sup>™</sup> Gmail<sup>™</sup>
  - Advanced threat and data protection for Microsoft 365, G Suite, and collaboration tools such as Dropbox™, and Box™.
- Proven email and Microsoft 365 protection uncovers ransomware, business email compromise (BEC), credential phishing, and advanced targeted attacks

Trend Micro protects more than 250 million endpoints globally



Trend Micro Cloud App Security blocked 12.7 million high-risk email threats in 2019-in addition to those detected by Microsoft 365 and Gmail built-in security

1 Trend Micro Cloud App Security Report 2019

1 Trend Micro Cloud App Security Report 2019

#### Worry-Free XDR

Even organizations with the most advanced protection layers aren't immune to cyber threats, as there's no such thing as 100% prevention. As there is very serious risks and costs associated with undetected, or slow to detect, threats in the organization, the goal is to detect and respond threats as soon as possible, before significant damage is done.

Trend Micro Worry-Free XDR bundle provides detection and response capabilities across email and endpoints to help you discover and respond to targeted attacks more effectively. By correlating threat data from endpoints and email, a clearer picture is available to determine the source and spread of advanced attacks.

#### **BENEFITS**

- Combines Worry-Free Services Advanced and Trend Micro™ Endpoint Sensor to provide automatic detection and response across email and endpoint, giving you:
  - Automatic data correlation from sensors that collect detection and activity data across endpoint and email—the #1 threat vector
  - Automated sweeping and root cause analysis, including step-by-step recommended actions, allowing IT admin to mitigate issues quickly
  - One console (Worry-Free Services) with native integration to endpoint and email
  - Advanced threat detection through cloud sandboxing
- Most advanced threats start with a phishing email, so combining advanced email protection
  with the ability to trace a threat to its entry point is an effective defense against the latest in
  email attacks

### Worry-Free with Co-Managed XDR (for MSPs)

Worry-Free with Co-Managed XDR is a cross-product, cross-customer, and cross-partner detection and response service, co-managed by Trend Micro and MSPs, helping to mitigate threats for customers while alleviating overburdened MSPs and elevating security offerings without significant investment.

#### **BENEFITS**

- Provides holistic threat visibility and correlation across endpoint and email, enabling proactive containment and intelligent response by Trend Micro's threat experts.
- In addition to what Worry-Free XDR provides, it adds co-managed detection and response services for MSPs, along with:
  - 24/7 threat experts: Cuts through the fog of constant alerts to isolate genuine threats in their earliest stages, providing MSPs with personalized remediation steps for their customers
  - Cross-customer analysis: Ensures that MSPs proactively protect their entire customer base from similar attacks. MSPs no longer need to log into each customer's product console to check logs and remediate threats, as the service automatically checks the MSP's customer base for the same threat and takes action to protect multiple customers at once.
  - Cross-partner analysis: Threat analysts analyze similar threats across partners, especially those in the same industry, to provide proactive response.
  - Incident response: Provides customized recommendations, or Trend Micro threat experts can conduct actions if authorized by MSPs
  - Monthly summary report: Provides monthly reports to summarize case activity from the preceding month

#### SYSTEM REQUIREMENTS

For full system requirements, visit <a href="https://docs.trendmicro.com/en-us/smb/worry-free-business-security-services-67-server-help/security-agent-insta/preparation/wfbs-svc-system-requ.aspx">https://docs.trendmicro.com/en-us/smb/worry-free-business-security-services-67-server-help/security-agent-insta/preparation/wfbs-svc-system-requ.aspx</a>

Trend Micro, a global leader in cybersecurity, helps make the world safe for exchanging digital information. Leveraging over 30 years of security expertise, global threat research, and continuous innovation, Trend Micro enables resilience for businesses, governments, and consumers by providing connected security across the IT infrastructure. www.trendmicro.com

# WHY CHOOSE TREND MICRO FOR YOUR SECURITY PARTNER?

- 30+ years of security expertise for business and consumers
- Worry-Free Business Security solutions that protect over 600,000 businesses worldwide
- Solutions that are powered by Trend Micro™ Smart Protection Network™, a cloud-based global threat intelligence infrastructure supported by over 1,200 threat experts worldwide

To learn more, contact your trusted IT partner or your local Trend Micro sales office.

#### See how we stack up

The Forrester Wave™: Enterprise Detection and Response, Q1 2020.



Trend Micro is a leader in the Forrester Wave™ for Enterprise Email Security, Q2 2019.



Trend Micro is named a leader in The Forrester Wave™: Endpoint Security Suites, Q3 2019.





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