

PCR Case Study – Metamark Draycir Spindle Professional

| Summary | |
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| Requirement | To save time and money and improve efficiency |
| Solution | Implement Spindle Professional from Draycir linked to Pegasus Opera II |
| Benefits | <ul style="list-style-type: none">• 20 hours saved every month• Saving on postage, envelope and paper costs• Improved speed of invoicing, statements and payments |

The Client

Established in 1992, Metamark is the UK's leading manufacturer and distributor of self adhesive Sign Vinyl, digital media and speciality materials chosen daily by sign and digital professionals around the world. Metamark products use modern ink species like solvent, Eco-Solvent, UV Cured and Latex, outperforming others in real-world applications and often costing less.

The Challenge

With around 250 invoices issued every day previously, with each one printed out from Pegasus Opera II and sent by post, that meant 5,000 documents monthly as well as a monthly statement run of thousands of documents. Metamark wanted to improve the efficiency of its operations and save time by reducing man hours spent printing, folding and sending invoices and statements through the post.

With all orders taken right up to 6pm guaranteed for next day delivery, valuable staff time could be better spent talking to customers on the telephone, advising them and processing their orders.



020 8681 0000
www.pcr-ltd.co.uk
enquiries@pcr-ltd.co.uk



The Solution

Microsoft Certified Partner PCR is based in Croydon and works mainly with SMEs from five to fifty staff. PCR has worked with Metamark for many years providing their accounting software, Pegasus Opera II, support and consultancy as well as network and IT support, across two locations. Spindle Professional for 8 users was recommended by PCR and installed in March 2009.

Setting up the system involved creating templates and providing training to ensure that the company could operate the system in house, with external support only on an occasional basis as and when needed.

The Results

With Spindle Professional in place, a batch process every morning generates 250 invoices in about 30 minutes. The system is programmed to send an invoice by email or post, depending on the customer's preference. A 2,500 statement run is completed every month in the same way and documents are automatically archived. Getting invoices and statements out quickly to customers means getting paid faster too.

About 40% of paperwork is now sent to customers electronically, reducing postage costs, paper, envelopes and time spent filing. The greatest benefit is the time saved.

“The biggest benefit to our business is the time saved. The ‘rules’ in Spindle Professional are set up so it generates invoices and statement runs and then automatically sends them by email or prints for posting. It’s efficient and professional. The setting up by the reseller, who really knows all about Spindle and what it can do for you, is important too.”

Phil Padgett, IT Manager, Metamark

About PCR

Established in 1992, PCR have a successful track record in delivering Accounting and Business Software solutions and related IT Services to customers in Croydon, London, the South East and further afield. We have proven experience with Pegasus Opera 3, XRL and Pegasus CIS. We are a Premier Partner and Payroll Centre of Excellence for Pegasus, an Accredited Invo partner, a Draycir partner and a Microsoft Certified Partner.



Customer

Metamark

Website

www.metamark.co.uk

Location

Guildford & Manchester



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